



PRESIDENT'S MESSAGE



Joseph F. Nery,
2016 NAHREP President

Dear NAHREP familia,

I would like to take a moment to welcome you to our NAHREP website, where you can find the latest and greatest information on our organization. Our purpose is to assist in your success as a housing market professional serving the Latino community. You, our members, are NAHREP's main focus, and your dedication to guiding Latinos on their path to homeownership propels NAHREP's mission forward. On our website, you will find resources and upcoming national events that are designed to assist you in cultivating professional relationships and stay current on the latest Hispanic market trends.

NAHREP's reach throughout the U.S. is rapidly expanding as we have increased our number of chapters from 35 to 42 in the past year. Each NAHREP chapter hosts numerous events in its market including educational and business development seminars as well as networking events.

Thank you for being an in the field champion of Latino homeownership as you work with clients and engage with lawmakers on key policy issues that foster a healthy environment for Hispanics to achieve the American Dream—sustainable homeownership and generational wealth.

In 2016, NAHREP, along with the Hispanic Wealth Project, implemented the “NAHREP 10” to provide you with guiding disciplines to help you thrive as an individual and as a business professional. We encourage you to become familiar with these 10 principles and to share them with your clients, friends and family so that we can ensure the growth and development of the Latino community moving forward.

We are excited at the evolution of our movement and hope you stay connected with our organization through our local or national events, and on our digital platforms. If you are not a member yet, now is the time to join!

I look forward to making a difference together. Here is to a great year ahead. ¡Adelante!

Joseph F. Nery
2016 NAHREP President