



PARTNERSHIP **PROGRAM**

2018

DEAR PROSPECTIVE PARTNER,

In 1999, Ernie Reyes and I founded the National Association of Hispanic Real Estate Professionals® (NAHREP) on a simple premise – to create a place for Hispanic real estate professionals to thrive and better serve the community. When NAHREP was founded, we were the only trade organization in the real estate market that catered specifically to the Hispanic business professional. Today, we are one of the most powerful Latino-owned business organizations and the largest minority trade association in the real estate industry.

Since day one, we have never relented on pursuing our mission to advance sustainable Hispanic homeownership and have created a platform for industry professionals to use their unique voice and make real change within our community. Our members, our leaders, our partners and our friends – together we are the Voice For Hispanic Real Estate® – and we won't rest until our voices echo through every corner of our great nation.

With annual purchasing power of \$1.5 trillion, the Hispanic community is the nation's largest and fastest growing minority group and are reshaping the way goods and services are delivered across the marketplace. In the housing sector, Hispanics are expected to become a key driver in the first-time homebuyer market and will comprise as much as 55.5 percent of new homeowners.

NAHREP members are an important link to Hispanic homebuyers. As trusted advisors, NAHREP professionals influence brand and purchase choices on a variety of products and services. Our partnership program offers companies the opportunity to position products and services to a key audience that is a vital conduit to Hispanic homebuyers.

On behalf of our membership, I am honored to invite you to partner with NAHREP and help us make radical changes to promote sustainable Hispanic homeownership and improve the lives of American families. When you partner with us, you join our network of over 30,000 active members, over 60 local affiliate chapters and representatives in 48 states. You join more than just an organization, you become familia.

Thank you for your support and consideration.

Sincerely,



Gary Acosta

NAHREP Co-Founder and CEO

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ORGANIZATIONAL OVERVIEW

The National Association of Hispanic Real Estate Professionals® (NAHREP®) is a non-profit 501(c)(6) trade association with more than 30,000 members and 60 chapters across the nation. Founded in 1999 by veteran real estate professionals Ernie Reyes and Gary Acosta, NAHREP's mission is to advance sustainable Hispanic homeownership.

SPECIFICALLY, THIS IS ACCOMPLISHED BY:

- Educating and empowering the real estate professionals who serve Hispanic home buyers & sellers
- Advocating for public policy that supports the trade association's mission
- Facilitating relationships among industry stakeholders, real estate practitioners and other housing industry professionals

NAHREP members work in virtually all segments of the housing industry and are real estate agents, brokers, loan officers, mortgage brokers, title officers, escrow officers, appraisers, insurance agents and more. NAHREP members are from diverse backgrounds as membership is not limited to professionals of Hispanic descent. A board of directors and advisory and executive committees govern NAHREP and include highly successful practitioners, entrepreneurs, former government-appointed officials, and industry leaders from Fortune 100 companies. For more information about the National Association of Hispanic Real Estate Professionals, go to www.nahrep.org.

2018 ANNUAL PARTNERS

DIAMOND



SAPPHIRE



GOLD



SILVER



BRONZE



INDUSTRY MEDIA PARTNER



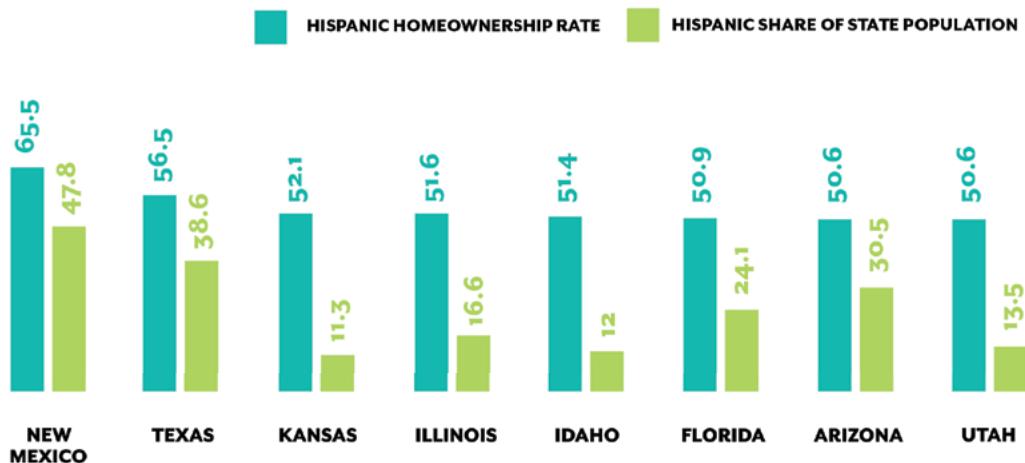
MEDIA PARTNER



HISPANIC HOME OWNERSHIP RATES (2017)

SOURCE: U.S. Census Bureau

Hispanic homeownership increased in 2017 to a rate of 46.2 percent. Hispanics are the only demographic to have increased their rate of homeownership for the last three consecutive years.



HISPANIC HOME OWNERSHIP IN DENSELY POPULATED STATES

SOURCE: U.S. Census Bureau

In the eight states with a Hispanic homeownership rates are above 50 percent & where Hispanics are at least 10 percent of the state's population have something in common: job availability and housing affordability.

FACTS AND FIGURES

LABOR FORCE PARTICIPATION

66.1%

HIGHER RATE THAN ANY OTHER DEMOGRAPHIC

INCOME

\$47,675

MEDIAN HISPANIC INCOME, AN INCREASE OF 4.3%

EDUCATION

5 MILLION

HISPANICS 25 YRS+ WHO HAVE A BACHELOR'S

PURCHASING POWER

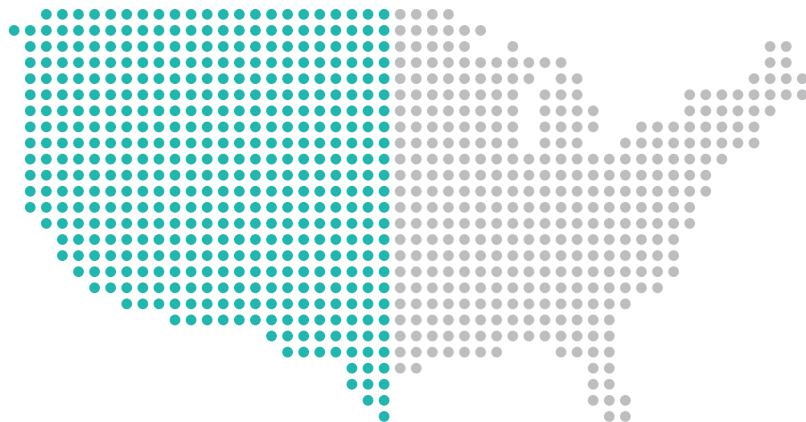
\$2.13 TRILLION

LATINO GDP, LARGER THAN THAT OF INDIA

KEY HISPANIC ECONOMIC INDICATORS

SOURCE: Latino Donor Collaborative, U.S. Census Bureau,
Bureau of Labor Statistics

States with a Hispanic homeownership rate of at least 50 percent & Hispanics account for at least 10 percent of the population. The places where Hispanic homeownership rates are above 50 percent and where Hispanics are at least 10 percent of the state's population have something in common: job availability and housing affordability.



HISPANICS ACCOUNTED FOR 51% OF TOTAL U.S. POPULATION GAINS from 2010-2017

SOURCE: U.S. Census Bureau

Fueled primarily by native births, the Hispanic population increased in 2017 by 1.1 million, accounting for 51 percent of the total U.S. population growth.



National Association of Hispanic Real Estate Professionals is founded by Gary Acosta and Ernie Reyes in San Diego, California with a powerful mission that galvanizes the industry around the burgeoning Latino market.

First National Convention is held in San Diego, California with 700 attendees from the nearly 10 chapters across the U.S.

First Housing Policy Conference is held in Washington, DC keynoted by HUD Secretary Mel Martinez.

Closes Washington, DC office and sets up headquarters in San Diego, California as part of a restructuring of the organization during the housing crisis.

2000

2002

2005

1999

2001

2003

2008



First local chapter is founded in Las Vegas, Nevada by Felix DeHerrera.

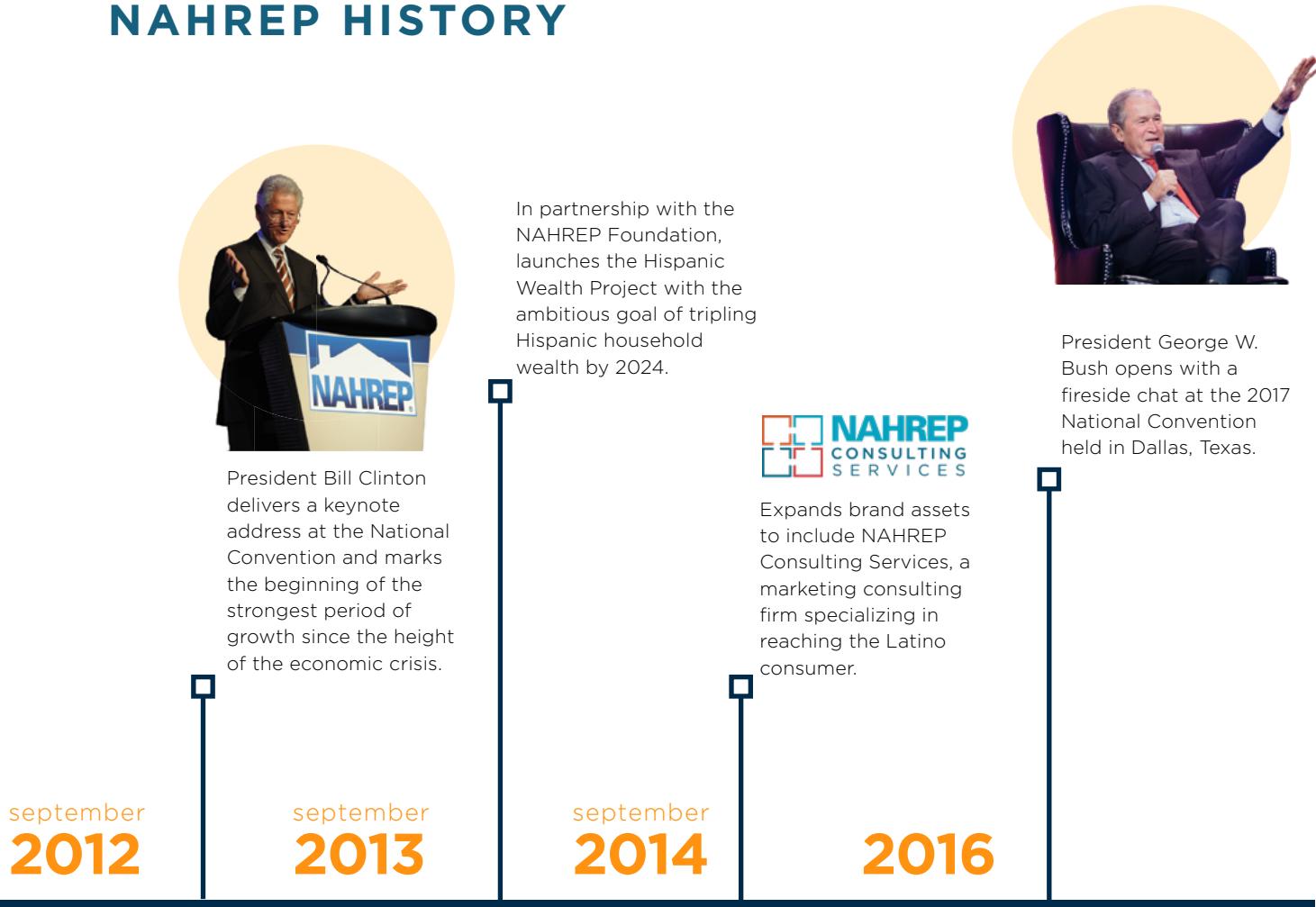
10,000
MEMBERS STRONG

Membership hits 10,000 active members as the association installs its first female National President, Frances Martinez Myers.

Invitation from the White House to participate in the Blueprint for the American Dream Initiative that aimed to increase minority homeownership.

NAHREP HISTORY

9



Launches a fusion of culture and business with the first Latin Music Festival at the National Convention.



53 MILLION & ONE

26,000
MEMBERS STRONG

New benchmark set with 26,000 members, 50 local chapters, and 25 full-time employees

CHAPTER PRESENCE



Antelope Valley, CA

Atlanta, GA

Austin, TX

Boston, MA

Brooklyn, NY

Central Alabama, AL

Central Florida, FL

Central Valley, CA

Charlotte, NC

Chicago, IL

Denver, CO

El Paso, TX

Fort Lauderdale, TX

Fort Worth, TX

Fresno, CA

Greater Houston, TX

Greater Las Vegas, NV

Greater Phoenix, AZ

Greater Sacramento, CA

Katy West Houston, TX

La Jolla, CA

LA San Gabriel Valley, CA

LA South Bay, CA

Las Vegas, NV

Long Island, NY

Los Angeles, CA

Manhattan, NY

Maryland Greater Capital, MD

Metro DC

Montebello Southeast LA, CA

Naples, CA

Nashville, TN

No. County San Diego, CA

North Houston, TX

North New Jersey

Dallas, TX

Oklahoma City, OK

Orange County, CA

Poconos, PA

Puerto Rico

Queens, NY

Reno, NV

Salt Lake City, UT

San Antonio, TX

San Diego, CA

San Fernando, CA

San Ramon Valley, CA

Santa Clarita, CA

Seattle, WA

Silicon Valley, CA

SoCal Inland Empire, CA

South Florida

Tampa Bay, FL

Temecula Valley, CA

Texas Plano/Garland, TX

Tucson, AZ

Ventura County, CA

Westchester Bronx, NY

NAHREP NATIONAL EVENTS OVERVIEW

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Annual sponsors receive prominent branding on event signage, program materials, advertising, general sessions and ticketed events at NAHREP national conferences.



LEADERSHIP ACADEMY

The NAHREP Leadership Academy's mission and vision is to provide a platform to discover and further develop skill sets for future and current NAHREP leaders. The program includes a 'Micro' leadership focus providing tools and a framework for achieving excellence at the local level and a 'Macro' leadership focus, focusing on the secondary mortgage market, national housing policy and Hispanic political advocacy.



HOUSING POLICY AND HISPANIC LENDING CONFERENCE

Every spring, NAHREP hosts a legislative conference in Washington, D.C. that has a reputation for being one of the capital's largest policy conferences on minority homeownership issues. The conference attracts an engaged group of approximately 800 real estate professionals and features national housing leaders, corporate executives and policy makers. The past events have included Latino lawmakers such as Congressman Tony Cárdenas, Congressman Xavier Becerra and Congressman Juan Vargas, a keynote address by HUD

Secretary Ben Carson, and a bipartisan election discussion by Fox News Correspondent Tucker Carlson and former HUD Secretary Henry Cisneros. The conference concludes with face-to-face meetings with key lawmakers on Capitol Hill where attendees advocate NAHREP's annual policy positions.



ELEVATE MORTGAGE SUMMIT

Elevate Mortgage Summit will be held at the Manchester Grand Hyatt in San Diego, CA on September 8 2018. Lorem ipsum dolor amet trust fund mumblecore try-hard chia portland health goth gluten-free leggings green juice affogato street art next level la croix deep v kickstarter. Unicorn seitan twee air plant shabby chic. Sartorial brunch mixtape, pour-over cray VHS 8-bit sriracha freegan PBR&B adaptogen heirloom. Deep v tattooed aesthetic pinterest, ready-made kitsch XOXO flexitarian. Swag beard quinoa intelligentsia asymmetrical tattooed try-hard af truffaut iceland photo booth.



THE NAHREP NATIONAL CONVENTION

The NAHREP National Convention at L'Attitude will be held at the Manchester Grand Hyatt in San Diego, CA on September 8 - 11, 2018. The largest NAHREP event of the year, the National Convention is where the industry's movers, shakers, and deal makers gather for three days of education and networking. Previous conference headliners have included entrepreneur and Executive TV host Gaby Natale, former head coach of the Phoenix Suns Earl J Watson, business entrepreneur Solomon Trujillo, activist and author Julissa Arce, real estate magnate Nely Galan, and world renowned success coach Darren Hardy.

2018 ANNUAL DIAMOND PARTNER

\$200,000

CORE BENEFITS

- Annual Corporate Membership with associated benefits
- Five (5) individual non-transferable Platinum memberships to be allocated at partner's discretion to company employees.
- Representation on NAHREP®'s Corporate Board of Governors (CBOG)
- Logo placement on NAHREP eNewsletter "Que Pasa"
- Recognition as a NAHREP® Diamond Partner on NAHREP.org
- Two (2) full page advertisements in NAHREP Annual Report & Magazine



2018 Hispanic Lending Conference

- Recognition as NAHREP® Diamond Partner with branding in general sessions and conference signage
- Thirty (30) full conference registrations including admission to general sessions, educational sessions and installation gala, confirmed attendee information to be provided to NAHREP
- Recognition on conference program website as Annual Partner



2018 National Convention

- Recognition as a NAHREP® Diamond Partner with branding in general sessions, registration area and exposition hall
- Fifty (50) full national convention registrations, including admission to general sessions, educational sessions, trade show, keynote luncheon and closing event tickets. Confirmed attendee information to be provided to NAHREP (Elevate Mortgage Summit and Latina Brunch available at additional cost)
- Two (2) 8 x 10 exhibit booths in trade show
- Recognition on conference program website as Annual Partner

2018 ANNUAL SAPPHIRE PARTNER

\$125,000

CORE BENEFITS

- Annual Corporate Membership with associated benefits
- Five (5) individual non-transferable Platinum memberships to be allocated at partner's discretion to company employees.
- Representation on NAHREP®'s Corporate Board of Governors (CBOG)
- Logo placement on NAHREP eNewsletter "Que Pasa"
- Recognition as a NAHREP® Silver Partner on NAHREP.org
- One (1) full page advertisements in NAHREP Annual Report & Magazine



2018 Hispanic Lending Conference

- Recognition as NAHREP® Sapphire Partner with branding in general sessions and conference signage
- Twenty (20) full conference registrations including admission to general sessions, educational sessions and installation gala, confirmed attendee information to be provided to NAHREP
- Recognition on conference program website as Annual Partner



2018 National Convention

- Recognition as a NAHREP® Sapphire Partner with branding in general sessions, registration area and exposition hall
- Thirty (30) full national convention registrations, including admission to general sessions, educational sessions, trade show, keynote luncheon and closing event tickets. Confirmed attendee information to be provided to NAHREP (Elevate Mortgage Summit and Latina Brunch available at additional cost)
- Two (2) 8 x 10 exhibit booths in trade show
- Recognition on conference program website as Annual Partner

EXPLORE MORE AT NAHREP.ORG

In the event an expressly articulated benefit is unavailable, NAHREP reserves the right to substitute an alternate benefit of equal or greater value.

2018 ANNUAL GOLD PARTNER

\$75,000

CORE BENEFITS

- Annual Corporate Membership with associated benefits
- Five (5) individual non-transferable Platinum memberships to be allocated at partner's discretion to company employees.
- Representation on NAHREP®'s Corporate Board of Governors (CBOG)
- Logo placement on NAHREP eNewsletter "Que Pasa"
- Recognition as a NAHREP® Gold Partner on NAHREP.org
- One (1) full page advertisement in NAHREP Annual Report & Magazine



2018 Hispanic Lending Conference

- Recognition as NAHREP® Gold Partner with branding in general sessions and conference signage
- Ten (10) full conference registrations including admission to general sessions, educational sessions and installation gala, confirmed attendee information to be provided to NAHREP
- Recognition on conference program website as Annual Partner



2018 National Convention

- Recognition as a NAHREP® Gold Partner with branding in general sessions, registration area and exposition hall
- Twenty (20) full national convention registrations, including admission to general sessions, educational sessions, trade show, keynote luncheon and closing event tickets. Confirmed attendee information to be provided to NAHREP (Elevate Mortgage Summit and Latina Brunch available at additional cost)
- One (1) 8 x 10 exhibit booths in trade show
- Recognition on conference program website as Annual Partner

2018 ANNUAL SILVER PARTNER

\$40,000

CORE BENEFITS

- Annual Corporate Membership with associated benefits
- Five (5) individual non-transferable Platinum memberships to be allocated at partner's discretion to company employees.
- Representation on NAHREP®'s Corporate Board of Governors (CBOG)
- Logo placement on NAHREP eNewsletter "Que Pasa"
- Recognition as a NAHREP® Silver Partner on NAHREP.org
- One (1) half page advertisements in NAHREP Annual Report & Magazine



2018 Hispanic Lending Conference

- Recognition as NAHREP® Silver Partner with branding in general sessions and conference signage
- Ten (10) full conference registrations including admission to general sessions, educational sessions and installation gala, confirmed attendee information to be provided to NAHREP
- Recognition on conference program website as Annual Partner



2018 National Convention

- Recognition as a NAHREP® Silver Partner with branding in general sessions, registration area and exposition hall
- Ten (10) full national convention registrations, including admission to general sessions, educational sessions, trade show, keynote luncheon and closing event tickets. Confirmed attendee information to be provided to NAHREP (Elevate Mortgage Summit and Latina Brunch available at additional cost)
- One (1) 8 x 10 exhibit booths in trade show
- Recognition on conference program website as Annual Partner

EXPLORE MORE AT NAHREP.ORG

In the event an expressly articulated benefit is unavailable, NAHREP reserves the right to substitute an alternate benefit of equal or greater value.

2018 ANNUAL BRONZE PARTNER

\$25,000

CORE BENEFITS

- Annual Corporate Membership with associated benefits
- Five (5) individual non-transferable Platinum memberships to be allocated at partner's discretion to company employees.
- Representation on NAHREP®'s Corporate Board of Governors (CBOG)
- Logo placement on NAHREP eNewsletter "Que Pasa"
- Recognition as a NAHREP® Bronze Partner on NAHREP.org
- One (1) half page advertisements in NAHREP Annual Report & Magazine



2018 Hispanic Lending Conference

- Recognition as NAHREP® Bronze Partner with branding in general sessions and conference signage
- Five (5) full conference registrations including admission to general sessions, educational sessions and installation gala, confirmed attendee information to be provided to NAHREP
- Recognition on conference program website as Annual Partner



2018 National Convention

- Recognition as a NAHREP® Bronze Partner with branding in general sessions, registration area and exposition hall
- Five (5) full national convention registrations, including admission to general sessions, educational sessions, trade show, keynote luncheon and closing event tickets. Confirmed attendee information to be provided to NAHREP (Elevate Mortgage Summit and Latina Brunch available at additional cost)
- One (1) 8 x 10 exhibit booths in trade show
- Recognition on conference program website as Annual Partner

NATIONAL EVENT SPONSORSHIP OPPORTUNITIES



Companies that are currently annual partners and others that do not currently have an annual partnership with NAHREP may choose to sponsor any of the event related opportunities as listed. Additional customized conference sponsorship opportunities can be negotiated.

GALA & 2018 NAHREP PRESIDENT

INSTALLATION | \$60,000

- Event sponsor branding recognition on the conference registration website, within the gala
- One (1) 5 – 7 minute executive speaking opportunity at the Gala Dinner
- Ten (10) full conference registrations, including Installation Gala tickets
- VIP table placement at the Gala

CONFERENCE TITLE SPONSOR | \$50,000

- Title Sponsor recognition on all marketing collateral, press releases, conference videos and other communication
- Logo on conference signage and event collateral
- Executive keynote address at opening general session
- Ten (10) full conference registrations including Installation Gala tickets

WELCOME RECEPTION SPONSOR | \$35,000

- Event sponsor branding and recognition on the conference registration website within the Welcome Reception
- Two (2) full conference registrations including Installation Gala tickets
- One (1) 5 - 7- minute executive speaking opportunity at the Welcome Reception

GALA RECEPTION SPONSOR | \$15,000

- Event sponsor branding recognition on the conference registration website, within the reception
- Executive speaking opportunity at the Installation Gala Reception
- Five (5) general conference registrations including Installation Gala tickets

FOLIO SPONSOR | \$10,000

- Event sponsor branding and recognition on the conference registration website and on event signage
- Two (2) full conference registrations including Installation Gala tickets
- Co-branded folio distributed to conference attendees

VIP & PLATINUM MEMBER RECEPTION

SPONSOR | \$10,000 (2 available)

- Event sponsor branding and recognition on the conference registration website, within the reception
- Five (5) full conference registrations including Installation Gala tickets
- One (1) 3 – 5 minute executive speaking opportunity at the Platinum Member Reception

CONFERENCE APP SPONSOR | \$10,000

- Event sponsor branding and recognition on the conference registration website
- Two (2) full conference registrations including Installation Gala tickets
- Branding on the conference app splash screen
- Conference App Sponsor branding and recognition on the conference registration website and on event signage

DAILY EMAIL SPONSOR | \$5,000

- Event sponsor branding and recognition on the convention registration website, and in the convention program booklet
- Co-branded email communications distributed to convention attendees once prior to the conference and once during the conference as a daily recap
- Two (2) general conference registrations

EXPLORE MORE AT NAHREP.ORG

In the event an expressly articulated benefit is unavailable, NAHREP reserves the right to substitute an alternate benefit of equal or greater value.

CONFERENCE WIFI SPONSOR | \$7,500

- Event sponsor branding and recognition on the conference registration website
- Four (4) general conference registrations, including Installation Gala tickets
- Co-branded signage throughout main conference floor as wifi host

NETWORKING BREAK SPONSOR | \$5,000

- Event sponsor branding and recognition on the conference registration website
- Event sponsor branding and recognition on signage at the networking break area
- Ten (10) general conference registrations

HOST HOTEL ROOM KEY SPONSOR | \$10,000

- Event sponsor branding and recognition on the conference registration website
- Four (4) full conference registrations
- Co-branded host hotel room key

POCKET AGENDA SPONSOR | \$5,000

- Event sponsor branding and recognition on the conference registration website
- Two (2) general conference registrations
- Co-branded conference pocket agenda

CHARGING STATION SPONSOR | \$5,000

- Event sponsor branding and recognition on the conference registration website
- Two (2) general conference registrations
- Co-branded conference charging station

COFFEE BREAK SPONSOR | \$5,000

- Event sponsor branding and recognition on the conference registration website
- Co-branded sponsor branding and recognition on signage at the Coffee Stations

CONFERENCE BADGE LANYARD SPONSOR | \$5,000

- Event sponsor branding and recognition on the conference registration website
- Two (2) full conference registrations, including Installation Gala tickets
- Co-branded conference lanyards

WATER STATION SPONSOR | \$3,000

- Event sponsor branding and recognition on the conference registration website
- Event sponsor branding and recognition on signage at the Water Stations



NATIONAL EVENT SPONSORSHIP OPPORTUNITIES



Companies that are currently annual partners and others that do not currently have an annual partnership with NAHREP may choose to sponsor any of the event related opportunities as listed. Additional customized conference sponsorship opportunities can be negotiated.

CONVENTION TITLE SPONSOR | \$100,000

- Title sponsor branding and recognition on all marketing collateral, press releases, and other communication
- Executive keynote address at the opening general session
- Branding on the convention mobile app
- One hundred (100) general convention registrations, excluding ticketed events

SABORES CLOSING PARTY | \$100,000

- Event sponsor recognition on all marketing collateral, press releases and other communication promoting *Sabores*
- Logo and branding represented in the Expo Hall
- Recognition in onsite signage, including festival music line-up
- Two (2) opening speaking opportunities at the beginning of each day the expo opens
- Two (2) full registrations, including *Sabores* and Luncheon Tickets

EDUCATIONAL SESSION SPONSOR | \$50,000

- Event sponsor branding and recognition on the convention registration website and within the sessions
- Co-branded signage at 15 - 20 educational sessions listing the company as the convention educational session sponsor
- One (1) 3-5-minute speaking opportunity to open each educational session and introduce the moderator

WELCOME RECEPTION SPONSOR | \$25,000

- Five (5) full convention registrations, including *Sabores* and Luncheon tickets
- Recognition in event signage as a 2018 NAHREP National Convention Sponsor
- One 3-5-minute speaking opportunity at the Welcome Reception

KEYNOTE LUNCHEON SPONSOR | \$50,000

- Event sponsor branding and recognition on the convention registration website and within the session
- Five (5) full convention registrations, including *Sabores* and Luncheon tickets
- One (1) 5-7-minute executive speaking opportunity at the Keynote Luncheon
- One (1) VIP table placement at the luncheon event



LATINA BRUNCH SPONSOR | \$30,000

- Event sponsor branding and recognition on the convention registration website and within the session
- Five (5) full convention registrations, including *Sabores* and luncheon tickets
- Ten (10) Latina Brunch tickets at a reserved VIP table
- One 5-7-minute executive speaking opportunity at the Latina Brunch

TOP 250 & ICONS MASTERMIND SESSION SPONSOR | \$25,000

- Event sponsor branding and recognition on the convention registration website and within the session
- Two (2) full convention registrations, including *Sabores* and Luncheon tickets
- One 10 minute speaking opportunity at the session and the involvement in developing the session program content

CONVENTION MOBILE APP SPONSOR | \$10,000

- Event sponsor branding and recognition on the convention registration website
- Two (2) full convention registrations, including *Sabores* and luncheon tickets
- Logo and branding on convention app

CHARGING STATION SPONSOR | \$10,000

- Event sponsor branding and recognition on the convention registration website
- Two (2) full convention registrations, including *Sabores* and Luncheon tickets
- Co-branded *cybercafé* in general convention floor

PLATINUM AND TOP 250 RECEPTION SPONSOR | \$25,000 (Two available)

- Event sponsor branding and recognition on the convention registration website
- Two (2) full convention registrations, including *Sabores* and Luncheon tickets
- One (1) 3-5 minute executive speaking opportunity at the Reception
- Admission for 25 guests to the Reception, guest list to be provided to NAHREP no less than one week prior to event

WIFI CONNECTIVITY SPONSOR | \$10,000

- Event sponsor branding and recognition on the convention registration website
- Two (2) full convention registrations, including *Sabores* and Luncheon tickets
- Co-branded signage throughout general convention floor

EXPO TOTE BAG SPONSOR | \$10,000

- Event sponsor branding and recognition on the convention registration website
- Two (2) full convention registrations, including *Sabores* and Luncheon tickets
- Co-branded convention tote bag

CONVENTION LANYARD SPONSOR | \$10,000

- Event sponsor branding and recognition on the convention registration website
- Two (2) full convention registrations, including *Sabores* and Luncheon tickets
- Co-branded convention lanyards

HOST HOTEL ROOM KEY | \$10,000

- Event sponsor branding and recognition on the convention registration website
- Two (2) full convention registrations, including *Sabores* and Luncheon tickets
- Co-branded host hotel room key

DAILY EMAIL SPONSOR | \$10,000

- Event sponsor branding and recognition on the convention registration website
- Co-branded email communications distributed to convention attendees once prior to the convention, and during the convention as a daily convention recap
- Two (2) general convention registrations

POCKET AGENDA SPONSOR | \$5,000

- Event sponsor branding and recognition on the convention registration website
- Two (2) full convention registrations, including *Sabores* and Latina Brunch tickets
- Co-branded convention pocket agenda

HOSPITALITY SUITES SPONSOR | \$5,000 each

LIMITED QUANTITY AVAILABLE

- Hospitality Suite available to event sponsor for use as event sponsor prefers
- Signage provided to identify Hospitality Suite for the respective company

WATER STATIONS SPONSORS | \$3,000 each

LIMITED QUANTITY AVAILABLE

- Event sponsor branding and recognition on the convention registration website
- Event sponsor branding and recognition on signage at the Water Station

HYDRATION SPONSOR | \$10,000

- Event sponsor branding and recognition on the convention registration website and within sessions
- Five (5) full convention registrations, including Sabores and Latina Brunch tickets

ELEVATE RECEPTION SPONSOR | \$25,000

- Event sponsor branding and recognition on the convention registration website and within session
- Two (2) Elevate Mortgage Summit Registrations
- Admission for 10 guests to the reception, guest list to be provided to NAHREP no less than one week prior to event

COFFEE BREAK SPONSOR | \$5,000

SUNDAY, SEPT. 9, 2018

- Event sponsor branding and recognition on the convention registration website
- Event sponsor branding and recognition on signage at the Coffee Station
- Two (2) general convention registrations

COFFEE BREAK SPONSOR | \$7,500

MONDAY, SEPT. 10, 2018

- Event sponsor branding and recognition on the convention registration website
- Event sponsor branding and recognition on signage at the Coffee Station
- Two (2) general convention registrations

COFFEE BREAK SPONSOR | \$5,000

TUESDAY, SEPT. 11, 2018

- Event sponsor branding and recognition on the convention registration website
- Event sponsor branding and recognition on signage at the Coffee Station
- Branding on banner or meter board listing all of our convention sponsors
- Two (2) general convention registrations

** Purchase the Coffee Break for all three days for only \$15,000*

WALL WRAP BRANDING SPONSOR | \$TBH

- Event sponsor branding and recognition on the convention registration website
- Event sponsor branding and recognition on signage on wall (TBH)
- Two (2) general convention registrations

CORPORATE MEMBER BREAKFAST SPONSOR

| \$20,000

- Event sponsor branding and recognition on the convention registration website
- Event sponsor branding and recognition on signage on wall
- Two (2) general convention registrations

EXPLORE MORE AT NAHREP.ORG

In the event an expressly articulated benefit is unavailable, NAHREP reserves the right to substitute an alternate benefit of equal or greater value.

**NETWORKING BREAK SPONSOR | \$5,000**

SUNDAY, SEPT. 9, 2018

- Event sponsor branding and recognition on the convention registration website
- Two (2) general convention registrations
- Co-branded signage throughout general convention floor
- Twenty five (25) tickets to the Networking Break

NETWORKING BREAK SPONSOR | \$5,000

MONDAY, SEPT. 10, 2018

- Event sponsor branding and recognition on the convention registration website
- Two (2) general convention registrations
- Co-branded signage throughout general convention floor
- Twenty five (25) tickets to the Networking Break

NETWORKING BREAK SPONSOR | \$5,000

MONDAY, SEPT. 10, 2018

- Event sponsor branding and recognition on the convention registration website
- Two (2) general convention registrations
- Co-branded signage throughout general convention floor
- Twenty five (25) tickets to the Networking Break

HISPANIC WEALTH PROJECT OVERVIEW

The Hispanic Wealth Project™ (HWP™) was born from a desire to address the vanishing wealth in the Latino community precipitated by the housing crisis when Hispanics lost two-thirds of their household wealth. Many Hispanics purchased homes at the peak of the housing bubble fueled in large part by easy access to sub-prime mortgage loans. Hispanics also have lagged the general population in terms of their investments in non-cash financial assets such as retirement accounts and value stocks. The combination of risky real estate investments and a lack of asset diversification left them especially vulnerable during the economic downturn.

In 2014, NAHREP published the Hispanic Wealth Project Blueprint, an actionable plan to triple Hispanic household wealth by 2024. The HWP counts on the guidance and support from some of the largest Fortune 500 corporations, world-class universities like Stanford, and some of today's most trusted political and business leaders, like Henry Cisneros and Dan Gilbert. We hope you will join us as we address our community's toughest economic issues through quantifiable and intentional measures.

The HWP will focus on *three* component goals to achieve its mission:

- 1. Sustainable Homeownership:** *Achieve a 50 percent (or greater) rate of U.S. Hispanic homeownership as it is the primary vehicle for wealth creation for the middle class.*
- 2. Entrepreneurship:** *Increase the success rate of Hispanic-owned small businesses, because small business is the engine that drives the U.S. economy.*
- 3. Savings and Investment:** *Increase by 25 percent the number of Hispanic households owning non-cash financial assets (e.g. stocks, bonds, mutual funds, 401k accounts).*

HISPANIC WEALTH PROJECT EVENTS

WEALTH AND REAL ESTATE CONFERENCE

The Hispanic Wealth and Real Estate Conference brings together stakeholders and national leaders for the purpose of developing solutions and making commitments on measurable financial and wealth building outcomes to benefit the U.S. economy. The symposium is mission-based with a focus on turning ideas into action.

Convening annually, the conference examines the Foundation's three initiatives of doubling the number of Hispanic real estate and mortgage professionals in the industry, developing multiple sources of capital for Hispanic owned small businesses and using technology to assist high earning Hispanics in the housing industry develop long-term wealth strategies.



LATINA WEALTH BUILDING SERIES

The Latina Wealth Building Series focuses on entrepreneurial advancement, business development and economic empowerment of Latina business leaders. Learn best practices to scale your business and stay competitive in an ever evolving market.

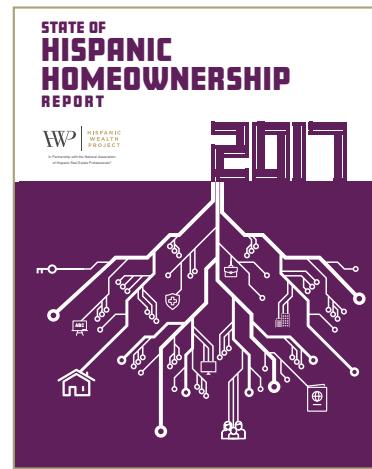


HISPANIC WEALTH PROJECT PUBLICATIONS

The Hispanic Wealth Project's annual publications provide the association's members, stakeholders, and the industry at large vital information on the Hispanic market and Latino consumer. Download the Hispanic Wealth Project's insightful annual publications below.

2017 STATE OF HISPANIC HOMEOWNERSHIP REPORT

In this eighth installment, the report highlights the homeownership growth and household formation rates of Hispanics as well as their educational achievements, entrepreneurial endeavors, labor force profile, and purchasing power in the United States. This year's edition also analyzes data sets over broader periods of time to provide a comparative analysis of this past year and of historical data.



HISPANIC WEALTH PROJECT ANNUAL REPORT

In 2014, the National Association of Hispanic Real Estate Professionals (NAHREP) published the Hispanic Wealth Project (HWP) Blueprint to triple Hispanic household wealth by 2024. This effort was borne from a desire to address the vanishing wealth in the Latino community precipitated by the housing crisis when Hispanics lost two-thirds of household wealth. The 2017 HWP Annual Report addresses the findings and progress of the Hispanic Wealth Project goals and initiatives.



CHAIRMAN'S CIRCLE



BENEFATOR



TRUSTEE



PARTNER WITH US



FOR THE GOAL of closing the Hispanic wealth gap to be realized along with a detailed and concrete strategy, the Hispanic Wealth Project will need concerned individuals and organizations to join the building process as we embark on generating a roadmap to wealth for the benefit of all Americans.

CHAIRMAN'S CIRCLE \$125,000

- Co-sponsor of Hispanic Wealth Month
- One Seat on Chairman's Advisory Council
- 20 Full Registrations to HWP Conference
- 20 Full Registrations to HWP Policy Event
- Branding and recognition as Chairman's Circle Partner on website and all conferences
- Additional custom benefits

BENEFATOR \$75,000

- One Seat on Chairman's Advisory Council
- 10 Full Registrations to HWP Conference
- 10 Full Registrations to HWP Policy Event
- Branding and recognition as Trustee on website and all conferences
- Additional select benefits at HWP Conference or Policy event

TRUSTEE \$35,000

- One Seat on Chairman's Advisory Council
- 20 Full Registrations to HWP Conference
- 20 Full Registrations to HWP Policy Event
- Branding and recognition as Benefactor on website and all conferences
- Additional custom benefits

CONTRIBUTOR \$10,000

- 5 Full Registrations to HWP Conference
- 5 Full Registrations to HWP Policy Event
- Branding and recognition as Contributor on website and all conferences



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HISPANIC
WEALTH
PROJECT

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**NATIONAL ASSOCIATION
OF HISPANIC REAL ESTATE
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