



HISPANIC
WEALTH
PROJECT

2025

**PARTNERSHIP
PROGRAM**

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ORGANIZATIONAL OVERVIEW

The Hispanic Wealth Project (HWP) is a non-profit 501(c)(3) organization with the mission to financially and educationally empower the Hispanic community in America.

Founded in 2014 in response to the disproportionate impacts of the 2008 housing crisis—where Latinos lost nearly two-thirds of their household wealth—HWP’s mission aligns with the belief that America’s economic well-being is closely tied to the prosperity of the Hispanic community.



Specifically, this is accomplished by educating and empowering Hispanics to build wealth through:



Real Estate



Business Ownership



Financial Assets



Asset Protection

For more information about the Hispanic Wealth Project, visit hispanicwealthproject.org.

HWP 10 Year Goal

HISPANIC WEALTH PROJECT TEN-YEAR GOALS

The Hispanic Wealth Project aims to reduce the proportional wealth gap between Hispanic and non-Hispanic White households by 50% by 2034. To guide this goal, the HWP has identified the following component goals as targeted areas of focus:

REAL ESTATE	<ul style="list-style-type: none">◦ Maintain a Hispanic homeownership rate of 50% or greater.◦ Increase the number of Hispanic owner-households to 11.5 million.◦ Increase the rate of Hispanic investment property ownership by 25%.◦ Double the share of Hispanic real estate and mortgage professionals in the industry.
BUSINESS OWNERSHIP	<ul style="list-style-type: none">◦ Increase the number of Hispanic-owned employer firms to 600,000 or greater.◦ Triple the investment allocation of VC funding to Hispanic founders.

2025 Annual Partners



HWP History

2014

The Hispanic Wealth Project is founded by Gary Acosta in San Diego, California with the unveiling of the HWP Blueprint, a plan with the ambitious goal to triple Hispanic household wealth by 2024. The Blueprint created a three-prong goal to facilitate wealth creation by increasing home ownership, increasing the success of small businesses, and increasing savings and investment in non-cash and non-real estate investing among Hispanics in the U.S.

2016

HWP released ten principles design to guide Hispanics toward a more disciplined approach to financial management and wealth creation.

2019

HWP launches the Certified Trainer program to provide a platform for industry leaders to serve as influencers within their communities and share the ten disciplines for building wealth with their networks.

2022

The HWP Angel Community is created to increase Latino participation in Angel Investing. Hispanic household wealth surpasses HWP's goal two years ahead of schedule, increasing by 3.5x.

2023

The Wealth Stream News editorial hub is unveiled to provide readers with the latest news, op-eds, and interviews.

2024

The HWP Accelerator is launched to help early-stage founders scale their businesses. HWP unveils the next set of ten-year goals for Hispanic household wealth creation.

HWP Impact



14 Events held



50 Investors served



35 Business Owners /
Startups engaged

Certified Trainers Program



101 Certified Trainers welcomed



1,140+ Workshops hosted



62,000+ Live Audience
Members reached and
counting



457, 500+ Media Impressions

National Programs Overview

1 REAL ESTATE

Certified Trainers

The Certified Trainer Program equips volunteers with the framework and tools to advance financial knowledge within their communities. Certified Trainers make a nationwide impact through in-person events, virtual workshops, and media engagements. They serve as educators, influencers, and stewards of the prosperity principles, identifying and addressing the most pressing financial needs in their communities and meeting people where they are on their financial journey.

Wealth Workshops

The Wealth Workshops, led by Certified Trainers, are bi-lingual financial education sessions tailored to the needs of local communities to support homeownership and wealth-building practices. Attendees receive knowledge, tools, actionable strategies, and a roadmap for building generational and legacy.

Local Investment Clubs

The HWP Investment Clubs bring together individuals interested in investing and building wealth through real estate, the stock market, and venture capital opportunities. The localized groups meet to mastermind investment ideas, share research, and network with fellow investors. Discussions foster learning among peers and empower members to pursue new investment opportunities and diversify their portfolios.



2 BUSINESS OWNERSHIP

Business Owners Network

The Business Owners Network connects business owners to HWP’s network of opportunities and resources through one-on-one guidance and support. With the goal of helping businesses scale, HWP offers individualized support and connections to mentorship, training and exposure.

Accelerator / Entrepreneurs Bootcamp

The HWP Accelerator is a bootcamp designed to empower entrepreneurs to scale their business. The program offers a holistic approach to entrepreneurial growth, focusing not only on business strategies but also on personal wellbeing and leadership development. Entrepreneurs access opportunities for mentorship, learning, national exposure, and building community.

NAHREP REACH Lab & Innovation Showcases

The NAHREP REACH Lab helps NAHREP’s network of over 45,000 real estate practitioners connect more deeply with the startup ecosystem. The program’s in-person and virtual Innovation Showcases offer select startups a platform to present their products to members and industry leaders, helping attendees adopt new technologies to better serve their clients.

3 ASSET OWNERSHIP

National Angel Investors Network

In partnership with Angeles Investors, HWP’s National Angel Investors Network aims to increase Latino participation in Angel Investing. The community brings together seasoned Angels and VC Investors, Emerging Angels, and individuals looking to diversify their investment portfolios. It provides members with access to education and a support network for deal flow, connecting them with fellow members, founders, and VC leaders.

2025 National Partnership Tiers

NATIONAL PARTNER | \$100,000

- Recognition as a corporate member in the HWP website
- Recognition as a corporate member in the HWP State of Hispanic Wealth Report
- Recognition as an HWP Corporate member at the HWP at AVANCE Global Event
- Up to 10 registrations to the HWP at AVANCE Global annual event
- Fifteen Percent Discount on booth activation at AVANCE Global annual event
- Opportunity to deliver one session on Hispanic Wealth in a wealth building track of choice for either:
 1. NHCA at AVANCE Global, NAHREP at AVANCE Global or AVANCE Sports at AVANCE Global
- Two (2) webinars to the HWP database
- Opportunity for one (1) SVP Level Executive or Equivalent to serve on the HWP Corporate Advisory Council
- Fifteen Percent Discounted corporate memberships to the National Hispanic Construction Alliance and AVANCE Sports

CORPORATE MEMBER | \$25,000

- Recognition as a corporate member in the HWP website
- Recognition as a corporate member in the HWP State of Hispanic Wealth Report
- Recognition as an HWP Corporate member at the HWP at AVANCE Global Event
- Up to 10 registrations to the HWP at AVANCE Global annual event
- Ten Percent Discount on booth activation at AVANCE Global annual event
- Opportunity to participate in a wealth building track on Hispanic Wealth for either
 1. NHCA at AVANCE Global, NAHREP at AVANCE Global or AVANCE Sports at AVANCE Global
- One webinar to the HWP database
- Opportunity for one (1) SVP Level Executive or Equivalent to serve on the HWP Corporate Advisory Council
- Ten Percent Discounted corporate memberships to the National Hispanic Construction Alliance and AVANCE Sports

Other Sponsorship Opportunities

WEALTH STREAM E-NEWSLETTER, "POWERED BY..." | \$30,000

- Branding recognition on the main newsletter webpage
- Branding on e-newsletter
- Three (3) features in Wealth Stream News

WEALTH WEBINARS | \$5,000

- Up to two Wealth Webinars
- Event Sponsor branding recognition on the registration website
- Branding on event collateral
- 3-5 minutes of sponsor remarks

**HISPANIC
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Thank You



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Get Connected

