



SPONSORSHIP OPPORTUNITIES

Below please find our list of sponsorship opportunities for The NAHREP at L'ATTITUDE Convention. The following items and price points listed below are still in the planning stages and maybe subject to change.

CONVENTION TITLE SPONSOR | \$100,000 SOLD

- Title sponsor branding and recognition on all marketing collateral, press releases, and other communication
- Executive keynote address at opening general session
- Two (2) full convention registrations
- Twenty-five (25) general convention registrations
- Co-branded host hotel room key

CORPORATE MEMBER BREAKFAST | \$25,000

- Event sponsor branding and recognition on the convention registration website
- Two (2) full convention registrations
- Co-branded signage throughout general convention floor
- Twenty-five (25) tickets to the Corporate Member Breakfast
- Guest list to be provided to NAHREP no less than one week prior to event

SABORES | \$50,000

CO-SPONSORSHIP AVAILABLE \$20,000

- Event sponsor branding and recognition on the convention registration website and within the reception
- Logo and branding represented in the Reception
- Two (2) full convention registrations
- One 5-7-minute executive speaking opportunity at the Sabores event
- Co-branded tables within the reception

WELCOME RECEPTION | \$35,000

- Event sponsor branding and recognition on the convention registration website, within the Expo
- One (1) 3-minute speaking opportunity at the Welcome Reception
- Participation at the Ribbon Cutting Ceremony
- Two (2) full convention registrations
- Logo and branding represented in the Expo Hall
- Recognition onsite, NAHREP website and signage



EDUCATIONAL SESSIONS | \$50,000 SOLD

- Event sponsor branding and recognition on the convention registration website and within the sessions
- Co-branded signage at 15–20 educational sessions listing the company as convention educational session sponsor
- One 3-5-minute speaking opportunity to open each educational session and introduce the moderator

PLATINUM LOUNGE | \$25,000

- Event sponsor branding and recognition on the convention registration website and within the Platinum Lounge
- Two (2) full convention registrations
- One 3-5-minute executive speaking opportunity at the grand opening of the Platinum Lounge
- Admission for 10 guests to the lounge
 - Guest list to be provided to NAHREP no less than one week prior to event

CONVENTION MOBILE APP SPONSOR | \$10,000

- Event sponsor branding and recognition on the convention registration website
- Two (2) full convention registrations
- Logo and branding on convention app

CHARGING STATION | \$10,000 EACH

TWO AVAILABLE

- Event sponsor branding and recognition on the convention registration website
- Two (2) full convention registrations
- Co-branded charging station to be placed in general convention floor

WIFI CONNECTIVITY | \$30,000

CO-SPONSORSHIP AVAILABLE \$15,000

- Event sponsor branding and recognition on the convention registration website
- Two (2) full convention registrations
- Co-branded signage throughout general convention floor as WIFI host
- Co-branded WIFI cards to be disbursed at the convention registration desk

POCKET AGENDA | \$10,000

- Event sponsor branding and recognition on the convention registration website
- Co-branded convention information card
- Two (2) full convention registrations

WATER STATIONS | \$5,000 EACH - SOLD

FIVE AVAILABLE

- Event sponsor branding and recognition on the convention registration website
- Event sponsor branding and recognition on signage at the Water Station
- Branding on banner or meter board listing all of our convention sponsors
- Two (2) general convention registrations

COFFEE BREAK SPONSOR | \$10,000 EACH

THREE AVAILABLE

- Event sponsor branding and recognition on the convention registration website
- Event sponsor branding and recognition on signage at the Coffee Station
- Branding on banner or meter board listing all of our convention sponsors
- Two (2) general convention registrations

NETWORKING BREAK | \$15,000 EACH

THREE AVAILABLE

- Event sponsor branding and recognition on the convention registration website
- Two (2) general convention registrations
- Co-branded signage throughout general convention floor

PHOTO BOOTH SPONSOR | \$15,000

- Event sponsor branding and recognition on the convention registration website
- Event sponsor branding and recognition on signage at the Photo Booth
- Co-branded digital picture for attendees to take with them
- Two (2) convention registrations

EXHIBITOR SPONSORSHIP OPPORTUNITIES

EXHIBITOR BOOTH | \$5,000

- 10 x 10 Exhibitor Booth (pipe & drape)
- One (1) 6ft. table
- Two (2) chairs
- Four (4) General Registrations (Ticketed events are available at an additional cost)
- Branding and recognition on event signage as exhibitor on our Convention Website

EXHIBITOR TABLES | \$1,500

- One (1) 6-foot exhibitor table
- Two (2) chairs
- Four (4) General Registrations (Ticketed events are available at an additional cost)
- Branding and recognition on event signage as exhibitor on our Convention Website

**Shipping, electricity, internet and décor is in addition to the pricing listed above and available through our Show Management team*

**Lenders exhibiting must be a current NAHREP Corporate Member*