

# SCHEDULE AT A GLANCE



## WEDNESDAY, SEPTEMBER 25, 2019

**6PM - 8PM**      **NAHREP Board of Directors**  
(Private Meeting Offsite)

## THURSDAY, SEPTEMBER 26, 2019

**11:30AM - 1:30PM**      **Latina Entrepreneur Brunch**  
(Ticketed Event)

**1:30PM - 3:30PM**      **Workshops**

**6PM - 8PM**      **CBOG Meeting & Reception**  
(Private Meeting)

**7AM - 7:30AM**      **Latino GDP Report Release Press Event**

**7:30AM - 8:45AM**      **Latino Donor Collaborative Breakfast**

**9AM - 10:40AM**      **Block #1**  
1. Economist Discussion on Latino Donor Collaborative GDP Report  
2. L'ATTITUDE Vision and Purpose  
3. Fireside Chat with Studio Executive

**1:30PM - 3PM**      **Block #2**  
4. Nickelodeon's *The Casagrandes* Panel  
5. Latinos in Mainstream Music  
6. Fireside Chat

**3:30PM - 7:30PM**      **Block #3**  
7. LatiNext Session on Showcasing Breakthrough Latino Stars  
8. L'ATTITUDE Recognition of Studios and Networks that are Leading the New Mainstream Economy Based on New LDC Report  
9. LatiNext Showcase

**7:00PM - 9:00PM**      **VIP Dinner**  
(Invitation ONLY)

## FRIDAY, SEPTEMBER 27, 2019

**9AM - 10:30AM**      **Corporate Member Breakfast**  
(Invitation ONLY)

**12:30PM - 5:10PM**      **Elevate Sales Summit**  
(Ticketed Event)

**3PM - 4:15PM**      **Educational Breakout Sessions**

**5PM - 7PM**      **Welcome Reception & Exhibit Hall Ribbon Cutting**

**9AM - 10:45AM**      **Block #4**  
1. Opening Comments and Framing the Day  
2. Making Democracy Work  
3. Latinos in the New Mainstream Era, Dispelling the Myths  
4. Fireside Chat

**1:15PM - 3:15PM**      **Block #5**  
5. Democratic Presidential Candidates Conversation  
6. Trade Policy  
7. Making Government Work in the 21<sup>st</sup> Century

**3:45PM - 5:30PM**      **Block #6**  
8. CEO Conversation  
9. Immigration Panel

**5:45PM - 7:45PM**      **VIP Dinner**  
(Invitation ONLY)

**7PM - 10PM**      **Music Event (Offsite)**  
Luis Fonsi Live

# SCHEDULE AT A GLANCE



## SATURDAY, SEPTEMBER 28, 2019

### 10AM - 3PM EXHIBIT HALL HOURS

- 9AM - 10:45AM**      **Opening General Session**  
Advancing the Mission Forward
- 1PM - 2:45PM**      **General Session II**  
Lending Real Estate Executive Town Hall
- 3PM - 4:15PM**      **Educational Breakout Sessions**
- 3PM - 5PM**          **Icons Top 250 Mastermind Session**  
(Invitation ONLY)
- 5PM - 7PM**          **Sabores: A Culinary Experience**  
Recognizing the NAHREP Top 250 & Alumni

- 9:30AM - 11:30AM**      **Block #7**  
1. Opening Discussion  
2. New Mainstream Economy CEO Discussion  
3. Fireside Chat
- 1:15PM - 2:45PM**      **Block #8**  
4. Interconnected Market Space Between the U.S. and Latin America  
5. Current and Future Trends in the Nation's Housing Market  
6. Fireside Chat
- 3:30PM - 5:30PM**      **Block #9**  
7. The Future of You: Brought to you by HITEC  
Featuring the New Mainstream Players
- 6:30PM - 8:30PM**      **VIP Dinner**  
(Invitation ONLY)
- 7PM - 11PM**          **Corporate Parties and Events**

## SUNDAY, SEPTEMBER 29, 2019

### 9AM - 3PM EXHIBIT HALL HOURS

- 9AM - 10:45AM**      **General Session III**  
Real Estate & Technology Executive Town Hall
- 3PM - 4:15PM**      **Educational Breakout Sessions**

- 9AM - 10:45AM**      **Block #10**  
1. Terminator: Dark Fate Cast Town Hall  
2. Latina Entrepreneurs at Scale  
3. Venture Capital Fireside Chat  
4. Fast Company – Latinos in Healthcare
- 1PM - 3PM**          **Block #11**  
5. Making Hollywood Work  
6. Match-Up: Entrepreneur Workshops and Competitive Presentations

### 6PM - 10PM Closing Gala – Recognizing Trailblazers and Defenders of America's New Mainstream

6:00PM - 7:00PM Reception  
7:00PM - 10:00PM Dinner & Awards