



# NAHREP MEDIA KIT 2020



## National Association of Hispanic Real Estate Professionals (NAHREP)

[www.nahrep.org](http://www.nahrep.org)

### Mission Statement

NAHREP is a purpose-driven organization that is propelled by a passionate combination of entrepreneurial spirit, cultural heritage and the advocacy of its members. Our mission is to advance sustainable Hispanic homeownership. NAHREP accomplishes its mission by:

- Educating and empowering the real estate professionals who serve Hispanic home buyers & sellers
- Advocating for public policy that supports the trade association's mission
- Facilitating relationships among industry stakeholders, real estate practitioners and other housing industry professionals

### Social Networks

Facebook <https://www.facebook.com/nahrep>  
Instagram <https://www.instagram.com/nahrep>  
Twitter <https://twitter.com/nahrep>  
LinkedIn <https://www.linkedin.com/company/nahrep>

### Publications

Top 250 Latino Mortgage Originators  
Top 250 Latino Agents  
State of Hispanic Homeownership Report (with HWP)  
SOMOS Magazine  
NAHREP Glossary

### Leadership

*Co-Founder & CEO* **Gary Acosta**  
*2020 NAHREP President* **Sara Rodriguez**  
*2020 President-Elect* **Luis Padilla**  
*Executive Director* **Marisa Calderon**  
*SVP of Public Policy and Industry Relations* **Noerena Limón**  
*SVP, Chapter Development,* **Armando Tam**  
*Chief of Staff,* **Omar Tejeda**

### Events

Leadership Academy  
National Convention and Housing Policy Summit  
Elevate Sales Summit  
NAHREP at L'ATTITUDE



## Frequently Asked Questions

### **What is NAHREP?**

We are **The Voice for Hispanic Real Estate®** and proud champions of homeownership for the Hispanic community with more than 40,000 members in 48 states and 100 chapters. Homeownership is the symbol of the American Dream, the cornerstone of wealth creation and a stabilizing force for working families. Our role as trusted advisors and passionate advocates is to help more Hispanic families achieve the American Dream in a sustainable way that empowers them for generations to come.

### **Who is served by NAHREP?**

NAHREP is a purpose-driven organization that is propelled by a passionate combination of entrepreneurial spirit, cultural heritage and the advocacy of its members. Our mission is to advance sustainable homeownership for all Latinos.

### **How does NAHREP serve its constituency?**

NAHREP believes clients deserve to deal with real estate and lending professionals who are experts in their field and are genuinely committed to promoting sustainable homeownership with all the clients they serve, particularly within the growing Hispanic community in the United States.

#### **NAHREP accomplishes its mission by:**

- Educating and empowering the real estate professionals who serve Hispanic home buyers & sellers
- Advocating for public policy that supports the trade association's mission
- Facilitating relationships among industry stakeholders, real estate practitioners and other housing industry professionals

### **What are NAHREP's policy positions?**

Annually, the National Association of Hispanic Real Estate Professionals® (NAHREP®) reevaluates its position on a number of key policy issues which have a direct impact on the Association's ability to accomplish its mission. NAHREP's current Policy Positions Statement can be found on our website and in the [latest State of Hispanic Homeownership Report](#).

### **Where can I find resources created by NAHREP?**

Each year, NAHREP creates special reports highlighting homeownership in the Latino community and policy issues that impact our constituency. Our [Policy Positions Statement](#), [Top 250 Latino Agents Report](#), [Top 250 Latino Mortgage Originators Report](#), [Glossary of Real Estate Industry Terms](#) and other publications can be found on our website. NAHREP partners with the Hispanic Wealth Project® (HWP®) to produce the [State of Hispanic Wealth Report](#).

Recently, NAHREP and the Hispanic Wealth Project released the [NAHREP 10 Certified Trainer Program](#).



### How is NAHREP governed?

NAHREP is governed by a [National Board of Directors](#) that determines the mission and purpose of the organization, provides financial oversight, ensures adequate resources, ethical integrity and accountability, and determines, monitors and strengthens the organization's programs and services.

NAHREP Directors are real estate professionals and other practitioners within in the real estate industry. NAHREP also receives guidance from its [Corporate Board of Governors](#) (CBOG) who provide recommendations on issues key to the organization. CBOG leaders consist of professionals from the real estate, lending, housing and Latino advocacy industries.

Visit NAHREP Facebook



Visit NAHREP LinkedIn



Visit NAHREP Instagram



@nahrep

Visit NAHREP Twitter



@nahrep