NAHREP MEDIA KIT

2020
National Association of Hispanic Real Estate Professionals (NAHREP)

www.nahrep.org

Mission Statement

NAHREP is a purpose-driven organization that is propelled by a passionate combination of entrepreneurial spirit, cultural heritage and the advocacy of its members. Our mission is to advance sustainable Hispanic homeownership. NAHREP accomplishes its mission by:

- Educating and empowering the real estate professionals who serve Hispanic home buyers & sellers
- Advocating for public policy that supports the trade association’s mission
- Facilitating relationships among industry stakeholders, real estate practitioners and other housing industry professionals

Social Networks

Facebook  https://www.facebook.com/nahrep
Instagram  https://www.instagram.com/nahrep
Twitter  https://twitter.com/nahrep
LinkedIn  https://www.linkedin.com/company/nahrep

Publications

- Top 250 Latino Mortgage Originators
- Top 250 Latino Agents
- State of Hispanic Homeownership Report (with HWP)
- SOMOS Magazine
- NAHREP Glossary

Leadership

Co-Founder & CEO  Gary Acosta
2020 NAHREP President  Sara Rodríguez
2020 President-Elect  Luis Padilla
Executive Director  Marisa Calderon
SVP of Public Policy and Industry Relations  Noerena Limón
SVP, Chapter Development,  Amando Tam
Chief of Staff,  Omar Tejeda

Events

- Leadership Academy
- National Convention and Housing Policy Summit
- Elevate Sales Summit
- NAHREP at L’ATTITUDE
Frequently Asked Questions

What is NAHREP?
We are The Voice for Hispanic Real Estate® and proud champions of homeownership for the Hispanic community with more than 40,000 members in 48 states and 100 chapters. Homeownership is the symbol of the American Dream, the cornerstone of wealth creation and a stabilizing force for working families. Our role as trusted advisors and passionate advocates is to help more Hispanic families achieve the American Dream in a sustainable way that empowers them for generations to come.

Who is served by NAHREP?
NAHREP is a purpose-driven organization that is propelled by a passionate combination of entrepreneurial spirit, cultural heritage and the advocacy of its members. Our mission is to advance sustainable homeownership for all Latinos.

How does NAHREP serve its constituency?
NAHREP believes clients deserve to deal with real estate and lending professionals who are experts in their field and are genuinely committed to promoting sustainable homeownership with all the clients they serve, particularly within the growing Hispanic community in the United States.

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What are NAHREP's policy positions?
Annually, the National Association of Hispanic Real Estate Professionals® (NAHREP®) reevaluates its position on a number of key policy issues which have a direct impact on the Association's ability to accomplish its mission. NAHREP’s current Policy Positions Statement can be found on our website and in the latest State of Hispanic Homeownership Report.

Where can I find resources created by NAHREP?
Each year, NAHREP creates special reports highlighting homeownership in the Latino community and policy issues that impact our constituency. Our Policy Positions Statement, Top 250 Latino Agents Report, Top 250 Latino Mortgage Originators Report, Glossary of Real Estate Industry Terms and other publications can be found on our website. NAHREP partners with the Hispanic Wealth Project® (HWP®) to produce the State of Hispanic Wealth Report.

Recently, NAHREP and the Hispanic Wealth Project released the NAHREP 10 Certified Trainer Program.
How is NAHREP governed?
NAHREP is governed by a National Board of Directors that determines the mission and purpose of the organization, provides financial oversight, ensures adequate resources, ethical integrity and accountability, and determines, monitors and strengthens the organization’s programs and services.

NAHREP Directors are real estate professionals and other practitioners within the real estate industry. NAHREP also receives guidance from its Corporate Board of Governors (CBOG) who provide recommendations on issues key to the organization. CBOG leaders consist of professionals from the real estate, lending, housing and Latino advocacy industries.