



# 2021 STATE OF HISPANIC HOMEOWNERSHIP REPORT

ONE-SHEET



HISPANIC  
WEALTH  
PROJECT

Annual report produced by NAHREP for consumers, industry professionals, and policymakers, featuring engaging infographics and data visualizations alongside analysis.

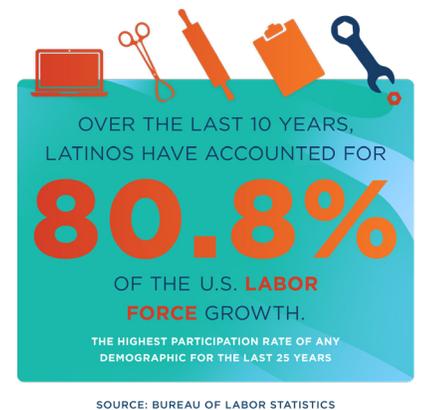
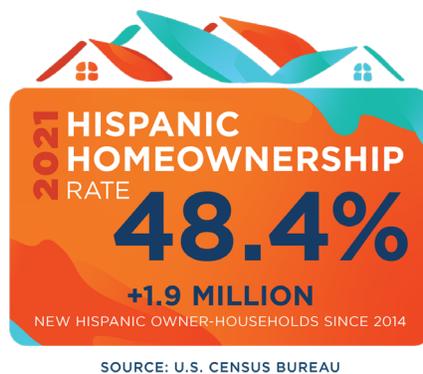
While U.S. Hispanic homeownership continued to increase in 2021, consistent with the trendline of the past seven years, tough market conditions have stymied growth, particularly for first-time buyers. The proportional share of new homeowners attributed to Latinos decreased from its peak of 68.0 percent in 2015 to 18.1 percent in 2021. This slowdown coincides with the lowest rates of housing inventory in history. However, given the relative youth of the Latino community, coupled with population and labor growth projections, the country will increasingly depend on Latinos to carry U.S. homeownership growth.  
 #nahrepSHHR #HispanicHomeownership #LatinoHomeownership #NAHREPolicy

Download the report at [nahrep.org/report](https://nahrep.org/report)

"I'm glad that the homeownership rate increased, but it took an incredible amount of work and commitment from the professionals to get them to closing. It was not easy to get those offers accepted. Every single one of these new homeowners in the data had to go through a lot of hoops just to get to the finish line and get their keys."

- NORA AGUIRRE, NORA AGUIRRE TEAM  
 CENTURY 21 AMERICANA, LAS VEGAS, NV

YOUNGER GENERATION SINGLE-FAMILY HOME CASH BUYER  
**CHALLENGE** CONSTRUCTION RESILIENT  
 TRUST INVENTORY CREDIT  
 LANGUAGE AFFORDABLE **FHA FAMILY**  
 INVESTMENT PROPERTY FEARLESS  
 SAVINGS **TOUGH THE 2021 LATINO** DOWN PAYMENT ASSISTANCE  
 GIVE UP **HOMEOWNERSHIP STORY** WEALTH SELF-EMPLOYED  
**STRONG** TOP WORDS HEARD FROM THE NAHREP TOP CONFIDENT  
 PANDEMIC REAL ESTATE PRACTITIONERS STUDY HARDWORKING  
 IMMIGRATION INTEREST RATES PRICE DIFFICULT  
 SHORTAGE EDUCATION HIGH PRICE SUBURB  
 MULTIPLE OFFERS SECOND-GENERATION CULTURE  
 DISCOURAGED CONTINGENCIES AMERICAN DREAM  
**COURAGEOUS** COMPETITION



**The National Association of Hispanic Real Estate Professionals®**

Call our national office at (858) 622-9046 or email us at [membership@nahrep.org](mailto:membership@nahrep.org).

