

2025 nahrep

NETWORK SURVEY

The National Association of Hispanic Real Estate Professionals® (NAHREP®) is a non-profit trade association with a network of over 62,000 real estate professionals and 100 chapters nationwide. Since 1999, NAHREP has worked to advance sustainable Hispanic homeownership by empowering industry professionals, fostering collaboration across the housing ecosystem, and advocating for policies that expand homeownership opportunities.

55%

of the NAHREP network are

MILLENNIALS or younger



NAHREP Young Professionals have a median age of 43, making them over six years younger than real estate practitioners nationwide. They are advancing the industry through expanded influence and diversified professional roles.

28%

of the NAHREP network has a net worth of

\$1 MILLION or more

By investing across financial and non-financial investments, owning employer firms, and prioritizing wealth protection, NAHREP Millionaires are creating sustainable and long-term prosperity.

71%

of the NAHREP network

SPEAK SPANISH FLUENTLY



The majority of the NAHREP network serves Hispanic clients. Their ability to operate in clients' preferred language strengthens trust and confidence, illustrating the value of in-language communication.

62%

of the NAHREP network are

REAL ESTATE AGENTS and brokers



NAHREP Real Estate Agents/Brokers remain optimistic. Despite market challenges, they're expanding their business, leveraging multiple revenue sources, and anticipating growth in housing income.

62%

of the NAHREP network

OWN AN INVESTMENT PROPERTY



NAHREP Investors typically hold multiple properties and are demonstrating both diversification and growth by investing internationally. Particularly in Mexico, the Dominican Republic, and Colombia.

57%

of the NAHREP network

OWNS A BUSINESS



With strong business equity and longevity, NAHREP business owners are more likely to be millionaires. NAHREP employer firms are generating higher revenue and enjoying greater growth opportunities.