

THE NAHREP 10

The Hispanic Wealth Project®

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HAVE A MATURE UNDERSTANDING OF WEALTH AND PROSPERITY because the one with the most toys usually loses.

BE IN THE TOP 10% OF YOUR PROFESSION because being good is not good enough.

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LIVE BELOW YOUR MEANS AND BE READY FOR THE NEXT RECESSION because downturns are a regular part of our economic cycles.

MINIMIZE DEBT because it is the biggest enemy to wealth.

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INVEST AT LEAST 20% OF YOUR INCOME IN REAL ESTATE AND STOCKS because they are the best and safest ways to build wealth (investing in other businesses does not count).

KNOW YOUR NET WORTH INCLUDING THE VALUE OF YOUR BUSINESS because you can't improve what you don't measure.

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BE POLITICALLY SAVVY because public policy matters.

BE PHYSICALLY FIT because wealth without health is meaningless.

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BE GENEROUS WITH PEOPLE WHO ARE LESS FORTUNATE because philanthropy feeds your spirit and gives more purpose to your work.

BE ACTIVE IN THE LIVES OF YOUR FAMILY AND CHILDREN because *familia* is central to who we are and nothing will motivate you more.

10

SHARE THESE DISCIPLINES WITH YOUR FAMILY, FRIENDS, COLLEAGUES AND CLIENTS BECAUSE THAT'S HOW WE CHANGE THE WORLD.