Tuesday, May 23, 2017

Hispanic Wealth Project Symposium

8:00AM – 9:00AM

Opening General Session

*Welcome Remarks* – Gary Acosta, CEO, NAHREP

*Framing the Day* – Jerry Ascencio, Chairman, Hispanic Wealth Project

*Title Sponsor Comments* – Brad Blackwell, EVP, Wells Fargo

9:00AM – 10:00AM

General Session II: Release of HWP Annual Report and Description of HWP Strategy

*Moderator:* Marisa Calderon, Executive Director, NAHREP

*Speakers:* Juan Martinez, 2013 President, NAHREP

Leo Pareja, 2017 President, NAHREP

Julissa Arce, Author/Activist and HWP Advisory Board Member

10:00AM – 10:15AM

Morning Break

10:15AM – 11:15AM

General Session III: Hispanic Wealth Trends

*Fireside Chat:* Joseph Nery, 2016 President, NAHREP

Mark Madrid, Executive Director, Stanford Latino Entrepreneurship Initiative (SLEI)

11:15AM – 12:15PM

General Session IV: Hispanic-Americans, Changing the Narrative

*Keynote Remarks:* Sol Trujillo, Global Telecommunications, Media, and Cable Industry Executive

*Fireside Chat - LATTITUDE:* Gary Acosta, Co-Founder & CEO, NAHREP

Sol Trujillo, Global Telecommunications, Media, and Cable Industry Executive

12:15PM – 1:15PM

Hosted Lunch Break

1:15PM – 3:15PM

Concurrent Working Group Sessions

1. *Advancing the NAHREP 10* – Identifying ways to increase awareness and adoption

2. *Creating 1,000 NAHREP Millionaires* – Developing initiatives and strategies

3. *Providing Small Business Support and Education* – Turning small businesses to major companies

4. *Policy Initiatives for the HWP* – Recommending program ideas for the Winter Policy Conference
3:15PM – 3:30PM  Afternoon Break

3:30PM – 4:00PM  General Session V: Recap of Working Group Discussions

**Moderators:** Joseph Nery, 2016 President, NAHREP
Julissa Arce, Author/Activist and HWP Advisory Board Member

**Discussion Leaders:**
Sergio Barajas, Housing Outreach Manager, Freddie Mac
Glenda Gabriel, Neighborhood Lending Executive, Bank of America
Michael Innis-Thompson, Managing Director of Community Lending, Union Bank

4:00PM – 5:15PM  General Session VI: Bringing it All Together

**Corporate Commitments**

**Closing Remarks** - Jerry Ascencio, Chairman, Hispanic Wealth Project
Leo Pareja, 2017 President, NAHREP