



HISPANIC
WEALTH
PROJECT

Tuesday, May 23, 2017

Hispanic Wealth Project Symposium

8:00AM – 9:00AM

Opening General Session

Welcome Remarks – Gary Acosta, CEO, NAHREP

Framing the Day – Jerry Ascencio, Chairman, Hispanic Wealth Project

Title Sponsor Comments – Brad Blackwell, EVP, Wells Fargo

9:00AM – 10:00AM

General Session II: Release of HWP Annual Report and Description of HWP Strategy

Moderator: Marisa Calderon, Executive Director, NAHREP

Speakers: Juan Martinez, 2013 President, NAHREP

Leo Pareja, 2017 President, NAHREP

Julissa Arce, Author/Activist and HWP Advisory Board Member

10:00AM – 10:15AM

Morning Break

10:15AM – 11:15AM

General Session III: Hispanic Wealth Trends

Fireside Chat: Joseph Nery, 2016 President, NAHREP

Mark Madrid, Executive Director, Stanford Latino Entrepreneurship Initiative (SLEI)

11:15AM – 12:15PM

General Session IV: Hispanic-Americans, Changing the Narrative

Keynote Remarks: Sol Trujillo, Global Telecommunications, Media, and Cable Industry Executive

Fireside Chat - LATTITUDE: Gary Acosta, Co-Founder & CEO, NAHREP
Sol Trujillo, Global Telecommunications, Media, and Cable Industry Executive

12:15PM – 1:15PM

Hosted Lunch Break

1:15PM – 3:15PM

Concurrent Working Group Sessions

1. **Advancing the NAHREP 10** – Identifying ways to increase awareness and adoption
2. **Creating 1,000 NAHREP Millionaires** – Developing initiatives and strategies
3. **Providing Small Business Support and Education** – Turning small businesses to major companies
4. **Policy Initiatives for the HWP** – Recommending program ideas for the Winter Policy Conference



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3:15PM – 3:30PM

Afternoon Break

3:30PM – 4:00PM

General Session V: Recap of Working Group Discussions

Moderators: Joseph Nery, 2016 President, NAHREP

Julissa Arce, Author/Activist and HWP Advisory Board Member

Discussion Leaders:

Sergio Barajas, Housing Outreach Manager, Freddie Mac

Glenda Gabriel, Neighborhood Lending Executive, Bank of America

Michael Innis-Thompson, Managing Director of Community Lending,
Union Bank

4:00PM – 5:15PM

General Session VI: Bringing it All Together

Corporate Commitments

Closing Remarks - Jerry Ascencio, Chairman, Hispanic Wealth Project

Leo Pareja, 2017 President, NAHREP