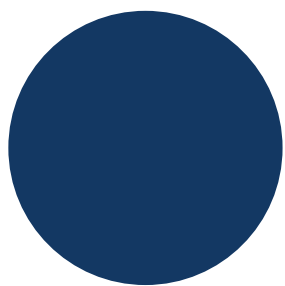
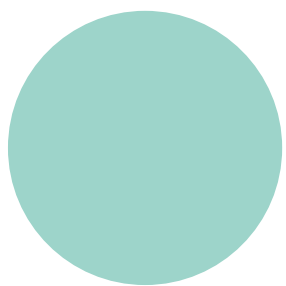


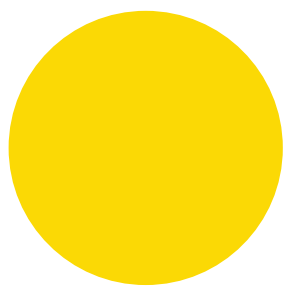
2021 TOP 250 BRANDING ONE-SHEET



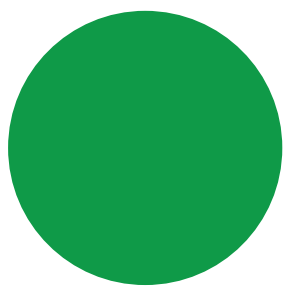
PMS 2955 C
100 | 55 | 10 | 48
0 • 59 • 111
#003b6f



PMS 565 C
40 | 0 | 30 | 0
153 • 212 • 192
#9dd2c8



**PMS MEDIUM
YELLOW C**
4 | 10 | 99 | 0
247 • 216 • 13
#f7d80d



PMS 347 C
97 | 11 | 100 | 1
0 • 152 • 69
#00984b

COLOR PALETTE



TYPOGRAPHY

HEADING

SHACKLETON WIDE

SUBHEADING

Helvetica Bold

BODY

Helvetica CE Medium

CONTACT: top250@nahrep.org

2021 LOGO GUIDELINES

All margins, fonts and other elements must not be modified in any way. Accent logo shall only be against the main NAHREP blue.

COMBO LOGO



ACCENT LOGO (WITH NAHREP BLUE ONLY)



ACCENT LOGO INCORRECT USAGE

